



Business News

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TRALEE COMPANY TO CREATE NEW JOBS

Donseed Ltd., a company which produces web-based workplace management services at Kerry Technology Park in Tralee, is to undertake an investment of €1.2 million to generate international growth which will lead to the creating of 26 new jobs over the next two years.

The investment will be supported by Enterprise Ireland and the AIB Seed Capital Fund which is contributing €500,000 of the funding and is actually the first advance from this source and which is managed by Enterprise Equity. When the new positions are filled, it will bring the numbers employed at Donseed to 32, predominantly located in Tralee.

The new jobs will be in the areas of technical support, research and development and sales for the company products.

Donseed produces a number of systems created to control real time attendance at location, checking timesheets and monitoring of health and safety compliance in industry.

Donseed's portfolio has particular application in the construction, retail and energy industries and the company has succeeded in reducing costs and effecting efficiencies among its existing client base, both in Ireland and the UK.

The new investment seeks to expand and improve the range of products and to develop markets farther afield.

The investment was announced by Minister

for Enterprise, Trade and Employment, Mícheál Martin, on Wednesday.



Pictured at the announcement of a €1.2m investment by Kerry Company Donseed Ltd with the creation of 26 jobs are (from l-r) Tom Hayes, head of the High Potential Start Up Division at Enterprise Ireland, Minister for Enterprise Trade and Employment, Mícheál Martin TD, and Vincent Lynch, CEO Donseed Ltd. Donseed provide web-based workplace management solutions to the construction, retail and energy sectors.