



# WEB-BASED company are located in Kerry Technology Park **€1.2m development plan to create 26 jobs**

by Simon Broude

TWENTY-SIX new jobs are to be created in Tralee by Kerry Technology Park based IT firm Donseed.

On Wednesday Minister for Enterprise, Trade and Employment Micheál Martin announced that the Tralee-based company Donseed Ltd is to invest €1.2million in it's Tralee site to accelerate international growth.

The investment, which is supported by Enterprise Ireland and the AIB Seed Capital Fund, will enhance the company's in-house research and development and sales functions and create 26 new jobs over the next two years.

This announcement will bring to 32, the total employed in the company.

Donseed provide web-based workplace management solutions to the construction, retail and energy sectors. Donseed enable customers to track staff attendance, reduce costs by reducing administration and track health and safety compliance.

The company is working with construction companies in over 100 sites across Ireland and the UK.

"I am delighted to announce this investment and the creation of 26 new high value jobs in Tralee," said Minister Martin

"The company's growth and the 26 new high-value jobs, which include a combination of R&D, technical support and sales roles, will also bring

benefits to the wider local economy. The company's choice of location is a significant endorsement for Tralee and the Kerry Technology Park," he added.

CEO of Donseed Vincent Lynch said the new jobs would allow the Tralee based firm expand into more foreign markets.

"We are making this €1.2m investment to capitalise on our successes to date and to accelerate our expansion into additional markets. This expansion plan will lead to the creation of an additional 26 jobs over the next two years, primarily at our headquarters at Kerry Technology Park, Tralee.

"Our investment is enabled through the support of Enterprise Ireland and a €500,000 venture capital funding from the AIB Seed Capital Fund. This fund is co-managed by Enterprise Equity. This is the first investment by the AIB Seed Capital Fund," he added.



PICTURE: BRIAN GAVIN/PRESS 22

At the announcement of a €1.2m investment by Kerry company Donseed Ltd, with the creation of 26 jobs are (from left) Tom Hayes, Head of the High Potential Start Up Division at Enterprise Ireland; Minister for Enterprise Trade and Employment, Micheál Martin T.D. and Vincent Lynch, CEO of Donseed Ltd. Donseed provide web-based workplace management solutions to the construction, retail and energy sectors.